



Hermosa Beach City Manager's Office City Council Meeting Updates 06.11.19

A brief summary of important City Council updates discussed during the June 11, 2019 regularly scheduled meeting are provided below.

June 11, 2019 ([Meeting Agenda](#))

Recognition of the Mira Costa High School Green Team as a Grades of Green Global Waste Campaign Finalist – Council recognized students from Mira Costa High School for organizing beach clean-ups collecting 250 pounds of trash and educating volunteers on the effects of plastics and litter on the ocean and marine life. For more on Mira Costa's achievement as one of 13 finalists worldwide, check out Grades of Green's Waste Campaign [webpage](#).



Proclamation Declaring June as Gun Violence Awareness Month – Council issued a proclamation declaring June 2019 as Gun Violence Awareness month recognizing the need for action in response to almost one mass shooting per day in 2019; and over 100 gun violence deaths per day nationwide. Pictured at left: Council with members from [Moms Demand Action](#).

Recognition of Hermosa Beach Green Businesses – Council recognized five businesses which achieved certification as a Hermosa Beach Green Business by implementing green practices in the areas of waste reduction, energy and water conservation, and pollution prevention:



- curious...
- Earth's Elements
- Gum Tree
- Pilates Place
- The Source Cafe

Also achieving certification, but not pictured: Bestswimwear & Face It Today. For more information on becoming a Hermosa Beach Green Business, please visit the City's Environmental Programs [webpage](#).

South Bay Bicycle Diversion Program – Jim Hannon of the South Bay Bicycle Coalition (SBBC) provided a presentation on a [pilot program](#) for cyclists to attend a bicycle safety course in lieu of receiving a citation for a traffic violation, similar to traffic school for motorists. Per AB 902 signed into law in 2015, California cities



Hermosa Beach City Manager's Office
City Council Meeting Updates
06.11.19

may opt in to a bicycle diversion program. Redondo Beach began participating in 2018 and has observed reduced bicycle traffic incidents according to the SBBC. The South Bay Bicycle Coalition is encouraging the City of Hermosa Beach to make residents aware of this option when warnings or citations are issued for traffic violations involving bicycles.

Consent Items:

- **Landscaping and Street Lighting District 2019-2020** – Council adopted two resolutions to approve the Engineer's report prepared by the Public Works Department and declare the City Council's intention to levy and collect assessments to fund City street lighting and landscaping work from July 2019 to June 2020. Council will hold a public hearing at 7:30 p.m. on Tuesday, July 9, 2019 in Council Chambers to accept public comment and consider an assessment of \$41.45 per dwelling unit (same amount since 1996).
- **Ordinance to Retire the Emergency Preparedness Advisory Commission** – Council adopted an ordinance to repeal Chapter 2.38 of the Municipal Code and retire the Emergency Preparedness Advisory Commission.

Public Hearing: Adoption of Fiscal Year 2019-20 Budget / Ongoing Technology Support Contract Award / Transient Occupancy Tax Ballot Measure – Council adopted the Fiscal Year 2019-20 budget with two personnel adjustments and an extension of a technology contract added to the preliminary budget presented on May 22, 2019:

- The proposed new Assistant City Manager position will be changed to a Deputy City Manager position (\$26,418 reduction);
- An Environmental Analyst position will be changed to a Senior Management Analyst (cost neutral); the City's other Environmental Analyst position will be changed to an Environmental Programs Manager as previously presented; and
- The City's sole source agreement with Granicus for meeting and agenda management software, video streaming, and citizen participation services will be extended for three years through June 30, 2022 for an amount not to exceed \$223,952. Closed captioning services which commenced in March 2019 will continue at a cost of \$32,500 per year.

Council awarded a one-year contract to current vendor and low bidder Prosum, Inc. in the amount of \$199,063 to provide ongoing technology support services through June 2020. The contract will continue on a month-to-month basis thereafter unless another agreement is put in place.

Council directed staff to return with documents necessary to place a measure on the November 2019 ballot to increase the City's Transient Occupancy Tax, also known as a "hotel tax" from 12% to up to 14%.

Rotary Club Farmers' Market Extension – Council approved a first amendment to the Rotary Club agreement to continue producing the Friday Farmers' Market at 1035 Valley Drive for three additional years



Hermosa Beach City Manager's Office
City Council Meeting Updates
06.11.19

through June 24, 2022 with added guidelines to have 60% farmers/prepackaged food vendors (minimum of six) and 40% hot food/artisan vendors.

Rotary Club Lease Extension – 2521 Valley Drive – Council approved a fourth amendment to the Rotary Club lease agreement to extend the term by three months through October 31, 2019 for \$0.25. The City will negotiate a longer-term lease agreement upon adoption of the City's Municipal Lease Policy expected on or about July 23, 2019.

Organic Waste Recycling Program Options – Council requested staff return with a resolution to approve an organic waste recycling program to comply with State mandates (AB 1826 & SB 1383) and collection of additional fees related to commercial and organic waste recycling and solid waste services to be provided by Athens Services under the City's franchise agreement. To offer a program to all Hermosa Beach customers to divert organic waste (food, green waste, landscaping/pruning, non-hazardous wood and food-soiled paper) from landfill to a composting facility in Victorville, Council indicated a preference to increase Athens Services residential rates for single-family and multi-family accounts with 4 or less units by 2.41% on all carts (trash, blue recycling and green organic waste, with a green cart to be made available to all customers) and commercial and multi-family (with 5 or more units) rates by 27.46%. Athens Services and staff will conduct customer outreach and required notifications with the goal of returning to City Council for approval of new rates in July 2019.

Typical monthly cart and bin rates including Council-preferred adjustments for Fiscal Year 2019-20:

Fiscal Year 2019-20	Residential – Single Family & Multi-Family < 5 units		Commercial / Multi-Family w/5+ Units	
	32-Gallon	64-Gallon	3 Cu. Yard Bin	64-Gallon
Cart / Bin Type – 1 Pickup/Week				
Current Monthly Rate	\$7.55	\$12.08	\$124.02	\$41.86
New Monthly Rate (est. July 2019)	\$7.73	\$12.37	\$158.08	\$53.35
% Change	+2.41%	+2.41%	+27.46%	+27.46%

North School Project Neighborhood Traffic Management Plan Contract Award – Council authorized staff to jointly award a contract with the Hermosa Beach City School District to Fehr & Peers in an amount not to exceed \$124,200 for development of a Neighborhood Traffic Management Plan for the North School construction project. The City would be responsible for 50% of the contract value or \$62,100.

Local Coastal Program Update / Contracts – to assist in fulfilling the deliverables of a \$135,899 grant received in 2017 from the California Coastal Commission for Local Coastal Program development, Council approved the following contract actions:

- **IBI Group** – extended the term of the current contract for \$54,579 through December 31, 2019 to complete a parking inventory and on/off-street parking occupancy counts by neighborhood.
- **Climate Access** – awarded a \$30,000 contract to prepare sea level rise visualizations and conduct community engagement.



**Hermosa Beach City Manager's Office
City Council Meeting Updates
06.11.19**

- **Wood Environment & Infrastructure Solutions** – awarded a \$46,990 contract to support Local Coastal Program preparation, coordinate with the Coastal Commission and prepare an affordable accommodations technical memorandum.

The Coastal Commission grant requires the completion of parking, sea level rise and overnight accommodations technical studies; Land Use Plan policy refinement, and development of a Coastal Zoning Ordinance/Implementation Plan by December 31, 2019.

Hermosa Avenue Landscaping and Irrigation and Valley Park Restroom Renovations – Council approved appropriations of \$30,000 to upgrade Hermosa Avenue median landscaping from Herondo Avenue to 27th Street; and \$35,000 to renovate Valley Park restrooms.

November 5, 2019 General Municipal Election Resolutions – Council adopted five resolutions to conduct a general municipal election on November 5, 2019, consolidated with the County of Los Angeles, to elect two City Councilmembers, a City Clerk and a City Treasurer for five-year terms; and for voters to decide whether to make the City Clerk an appointive position.

Miscellaneous Items:

- **California Contract Cities Association (CCCA) and Independent Cities Association (ICA) Memberships** – Council agreed to maintain its CCCA membership given the new Code of Conduct and corrective actions implemented by CCCA in response to a recent fight between attendees at a May conference. Council will assess its subcommittee assignments and memberships, including potentially rejoining ICA, at its next annual meeting anticipated to take place in January 2020.
- **Fire Station Remodel Subcommittee** – Council appointed Mayor Pro Tem Campbell and Councilmember Massey to the Fire Station Remodel Subcommittee. Construction is expected to commence in July 2019 with Los Angeles County Fire Department staff expected to move in to the remodeled station at 540 Pier Avenue no later than January 2020.

Other Matters:

- **City Assets & Public/Private Partnership Opportunities** – Councilmember Duclos requested a future study session to explore opportunities for City facility capital improvements and/or replacements.
- **City Branding** – Mayor Armato requested branding be included on a future meeting agenda.

THE TUESDAY, JUNE 25, 2019 CITY COUNCIL MEETING HAS BEEN CANCELLED. THE NEXT REGULARLY SCHEDULED CITY COUNCIL MEETING WILL TAKE PLACE ON TUESDAY, JULY 9, 2019.

Questions or comments? Contact the Assistant to the City Manager Nico De Anda-Scaia Monday through Thursday, 7AM – 6PM at (310) 318-0201 or via email at ndeanda@hermosabch.org



**Hermosa Beach City Manager's Office
City Council Meeting Updates
06.11.19**

To download a .pdf of previous City Manager Community Updates, please click on the links below:

- [City Manager Community Updates: 05.28.19](#)
- [City Manager Community Updates: 05.14.19](#)
- [City Manager Community Updates: 04.23.19](#)
- [City Manager Community Updates: 04.11.19](#)
- [City Manager Community Updates: 03.28.19](#)
- [City Manager Community Updates: 03.14.19](#)
- [City Manager Community Updates: 02.28.19](#)
- [City Manager Community Updates: 02.14.19](#)
- [City Manager Community Updates: 01.22.19](#)
- [City Manager Community Updates: 01.15.19](#)
- [City Manager Community Updates: 01.08.19](#)